

MILLBRAE NEWS

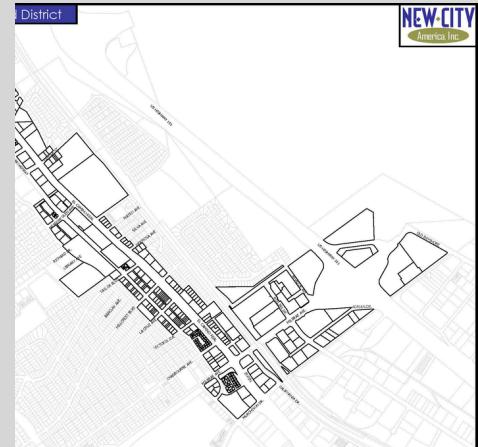
BI-WEEKLY NEWSLETTER



City of Millbrae Proposed Community Benefit District (CBD)

Millbrae is taking an exciting step towards enhancing its business districts by working with downtown and station area property owners to establish a Community Benefits District (CBD). This initiative aims to improve services, beautify the city, and attract more visitors and investments to downtown and the station area. Many other cities have successfully implemented community benefits districts to enhance their downtown areas including Burlingame Avenue, downtown San Mateo, downtown San Carols, and downtown Redwood City.

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City of Millbrae Proposed Community Benefit District (CBD)

The City is working closely with downtown and station area property owners on the establishment of a new Community Benefits District. Millbrae has many positive assets, and the City believes that establishing a Community Benefits District would serve as both a tool and a catalyst to help bring the business community to the next level by improving upon existing services and enhancing the City's image and appearance.

Local property owners vote to create Community Benefits Districts to fund special benefits and services above and beyond what routine city services provide, to keep their districts attractive, thriving, and well-publicized. Benefits districts are a tool that gives property owners and small businesses the means to fund and implement shared services that they might not otherwise be able to provide or afford individually. Having shared benefits and services through a Community Benefits District helps reduce individual expenses for businesses and property owners, such as beautification efforts, business support services, security, placemaking, façade improvements, marketing, public space development, and special events management. The assessments, approved by the property owners, are collected as part of their yearly property bills and then given to a newly created non-profit organization to advance the district's goals and priorities. Property owners and businesses in the district then serve on a board of directors to decide and direct themselves how those shared services and benefits will be provided. Those services and benefits create greater demand for the businesses, retailers, restaurants, hotels, apartments and services along Broadway, El Camino Real and the Millbrae Station Area, attracting visitors and new capital to the downtown and station area. Properties outside of the district do not pay an assessment and their property taxes do not increase.

The annual cost of a benefits assessment is much less than assumed. Most individual property assessments within the proposed benefits district will cost less than the price of a daily cup of coffee, but collectively the assessment is projected to bring \$742,493 in initial first-year funding. In fact, over half the properties in the proposed benefits district will pay less than \$139.84 per year. Public agencies will also pay into the district, with the City of Millbrae contributing \$39,712.54, the San Francisco Public Utilities Commission contributing \$33,782.47, BART contributing \$13,628.68, and SFO contributing \$8,536.84 in their first year's assessment. The district could be further supported by an additional \$250,000 of funding from potential parking meter revenues if approved and implemented in downtown and the Millbrae Station area.

Each of the 608 property owners within the proposed benefits district will soon be receiving a petition in the mail. This initial petition will be used to gauge support and, if successful, will enable the proposal to move towards an election. If enough petitions are signed and returned by property owners, meeting a 30% threshold by assessed valuation, then the formation of the Community Benefits District will move forward to an election by mail-in ballot. The petitions will be provided in both English and Chinese, accompanied by a cover letter in both languages, a plan summary, and a return envelope. Signed petitions in support of a Community Benefits District ballot measure must be returned by Wednesday, April 30, 2025.

(Continue reading on page 3.)

City of Millbrae Proposed Community Benefit District (CBD) Continued

The City will be hosting a Community Benefits District (CBD) walking tour and discussion on Wednesday, March 26 at 1pm for downtown property owners. Discussion will focus on the proposed CBD and how it can enhance Millbrae's downtown area and have a positive impact on downtown properties. The tour will meet and begin at the corner of Broadway and Taylor in front of Leonardo's Italian Cafe and Bank of the Orient, 500-540 Broadway, in downtown Millbrae. In addition to this event, the City of Millbrae will continue meeting with property owners and hosting meetings to help explain the benefits of a Community Benefits District over the coming months. Millbrae property owners and businesses are welcome to reach out to us with any questions about the proposed Community Benefits District. For more information, contact us at (650) 259-2342 or visit our website to learn more at: <https://www.ci.millbrae.ca.us/510/Proposed-Community-Benefit-District>

Millbrae Proposed District

Join us for a Property Owners Walking Tour and Discussion

Wednesday
March 26, 2025
1:00 PM

Meet us at the corner of Broadway and Taylor in front of Leonardo's Italian Deli Cafe and Bank of the Orient 500-540 Broadway, Millbrae

NEW CITY America, Inc.

LEGEND

- District Parcel
- Parcel

Streets labeled on the map include: SANTA FE, PARK BLVD, SANTA CLARA AVE, SAN DIEGO AVE, SANTA MARIA AVE, EL CAMINO DE SANTA HELENA, CAPUCHINO DR, SAN JUAN AVE, MILLWOOD DR, PARACOUNT DR, LUDWIG LANE, BR. BROADWAY, MATEO AVE, SILVA AVE, HERMOSA AVE, RICHARD DR, LIBRARY AVE, TAYLOR BLVD, BARCLAY AVE, HILLCREST BLVD, LA CRUZ AVE, VICTORIA AVE, EL CAMINO REAL, CHAPBOURNE AVE, MOLBRAE AVE, MURCHISON DR, CALIFORNIA DR, ADRIAN DR, OLD BAYSHORE, US HIGHWAY 101, and RIVER DR.

SPRING BREAK



Spring Camps

Looking for a fun and engaging way to keep your kids busy during spring break? Sign them up for one of our exciting Spring Break Camps running from March 31 to April 4! With a variety of options, there's something for everyone:

- Millbrae Adventure Camp (Ages 6-11) | 8:30 AM - 4 PM
- Champions Tennis (Ages 7-12) | 9 AM - 12 PM
- Communication Academy (Ages 8-11) | Multiple sessions available
- Junior Chef Stars (Ages 7-13) | 9 AM - 4 PM
- National Academy (Ages 6-12) | 9 AM - 3 PM

Don't miss out on a week of fun, learning, and adventure! [Sign up today](#) and give your child a memorable spring break experience.



KEEPING OUR CITY SAFE: STORM CREWS HARD AT WORK

As storms continue to impact our community, the Storms Division crews have been working tirelessly to keep our city safe. Starting as early as 2 AM, they've cleared storm drains, removed fallen trees, and ensured smooth water flow in canals and creeks. Crews have also conducted storm line inspections, managed cleanup at the storage yard, and repaired street signs and potholes caused by heavy rains.

Meanwhile, the City's Street Sweeper and downtown crews have been maintaining cleanliness in high-priority areas. Street poles, medians, and curbs are also getting fresh paint to enhance visibility and safety.

Thanks to their dedication, our roads and infrastructure remain safe and functional through the storms. We appreciate their hard work in keeping the city running smoothly!



KEEPING MILLBRAE CLEAN - TOGETHER!

Millbrae is working hard to keep our city cleaner by reducing cigarette butt litter, and we appreciate your help! To protect our streets, businesses, and environment, City code enforcement staff will be reminding residents and visitors to properly dispose of cigarette butts—with warnings and potential fines for repeat violations (MMC 6.15.020).

Let's all do our part! Cigarette butts should be disposed of in an ashtray and then in the trash—not on our streets.

Thank you for helping make Millbrae a cleaner, healthier place for everyone!

For any questions or concerns, please contact our Code Enforcement Officer at 650-259-2440.



DOGS PROHIBITED ON SCHOOL GROUNDS

The City has received numerous complaints regarding dogs on school grounds and is taking action to enforce regulations. Dogs are strictly prohibited on the premises of all four elementary schools, Taylor Middle School, and Mills High School.

To ensure the safety and cleanliness of our schools, the City will begin issuing citations of up to \$1,000 for violations. We urge all residents to comply with this policy and keep dogs off school property at all times.

If you witness any violations, please report incidents to the non-emergency line at (650) 363-4911. Your cooperation helps maintain a safe and welcoming environment for our students and staff.

MILLBRAE WORKS Report | Track | Connect

Millbrae Works powered by SeeClick Fix is the fastest, easiest way for you to submit non-emergency requests to the City, stay updated and initiate change in your community.

Millbrae, CA

Submit a Request

Search for Category

Millbrae, CA

Animal Concerns

Bee Issues at a Park

Code Enforcement Complaint (Private Property Issues)

Complaint

Debris in Street or Sidewalk

Dog Waste

El Cerrito Rail Road Issues

Flooding

SCAN TO SUBMIT YOUR FIRST REQUEST TODAY!

GET IT ON Google Play

Download on the App Store

SEECLICKFIX.COM/MILLBRAE

SSF SCAVENGER IS OFFERING NEW SERVICES FOR RESIDENTS

Millbrae residents now have access to two fantastic no-charge services designed to promote environmentally friendly waste disposal and help maintain a cleaner community.

1. No-Charge Drop-Off at Blue Line Transfer (South San Francisco)

- Residents can bring in a range of items, with specific limits on the quantity and type of materials per business day, like antifreeze, batteries, e-waste, paint, mattresses, motor oil, and more, at no cost.
- Proper sorting, secured transport, and proof of residency are required.
- Location: 500 East Jamie Court, South San Francisco. Hours: Mon-Fri (7 AM-4 PM), Sat (8 AM-4 PM).
- Please call ahead to confirm that your drop-off meets the standards for this program.

2. Multi-Family No-Charge Cleanup Service

- Now available for properties with 5-20 units (previously only for single-family homes).
- Allows up to two free cleanups per year, covering bulky waste and small electronics (such as a hair dryer).
- Compliance with waste regulations and an on-site representative are required.
- Appointment scheduling is necessary.

For more details or to schedule a service, contact SSF Scavenger at 650-589-4020 or visit ssfscavenger.com

ATTENTION MILLBRAE RESIDENTS!

Take Advantage of the No-Charge Drop-Off at Blue Line Transfer

To avoid charges, please:

- Be sure items are separated into the categories listed below. To dispose of unlisted items or items in excess of daily limits, please plan to make a separate trip. Special handling and weight charges will otherwise apply.
- Secure items inside your vehicle or under a tarp if using a truck. Unsecured loads incur a \$20 fee.
- Arrive with a valid driver's license and utility bill verifying your name and residential address. Share these documents with our scalehouse staff and inform them of your intent to recycle items for no charge. Posted rates will apply for loads delivered by non-Millbrae residents and by commercial vehicles.

Acceptable No-Charge Items and Applicable Limits:



- ✓ **Antifreeze**—Up to 10-gallons per business day. Must be delivered in original or similar secured container(s).



- ✓ **Automotive batteries**—Up to 2 per business day.



- ✓ **Cardboard**—Unlimited amount of clean, dry, flat cardboard.



- ✓ **Cooking oil**—Up to 5-gallons per business day. Must be delivered in secure container(s).



- ✓ **E-waste**—Up to 3 items per business day. Examples of accepted items include TVs and monitors, laptops, hard drives, DVD players, game consoles, small printers and speakers, and related accessories.



- ✓ **Fluorescent lamps**—Up to 5 unbroken units per business.



- ✓ **Household batteries**—Up to 1-gallon per business day. Please put clear tape over the terminals of 9-volt and lithium batteries.



- ✓ **Mattresses and box springs**—Up to 4 units per business day.



- ✓ **Motor oil and filters**—Up to 10-gallons of used oil and 4 used oil filters per business day. Oil must be delivered in original or other secure container(s). Used filters must be delivered in secured clear plastic bag(s).



- ✓ **Paint**—Up to 10-gallons of latex and oil-based paint per business day. Must be delivered in original container(s).



- ✓ **Sharps (needles, lancets)**—Up to 2 full puncture-resistant sharps containers per business day.

BLUE LINE TRANSFER, INC.



500 East Jamie Court,
South San Francisco, CA 94080

Drop-off hours are 7a to 4p, Monday through Friday, and 8a to 4p Saturday.

For more information, please email info@ssfscavenger.com or call 650.589.4020.

ATTENTION MILLBRAE MULTIFAMILY PROPERTY OWNERS & MANAGERS: No-Charge Cleanup Service Now Available

To be eligible, multifamily residential property must:

- Have between 5 and 20 living units. [Properties with more than 20 units may request service for a fee. Properties with fewer than 5 units are eligible for the On-Call Cleanup Program described at ssfscavenger.com/residential-cleanup.]
- Be compliant with SB1383 and corresponding municipal code. This requires having adequate collection service for **garbage, recyclables** (paper, cardboard, and recyclable containers) and **organics** (yard trimmings, food-scrap, and food-soiled paper).
- Provide a safe, accessible area for service via roll-off box(es).
- Communicate the details of each Cleanup to residents.
- **Designate an on-site representative to monitor use of roll-off box(es).**
- Accept responsibility for costs associated with overloads or prohibited material.

Eligible account holders may schedule up to 2 Cleanups per calendar year for no charge. Each Cleanup will accommodate up to 2 cubic yards of accepted materials per living unit. The 2 cubic yards can consist of:

- 12-32gal bags of standard, nonhazardous garbage (including small electronics), OR
- 6-32gal bags of garbage and 1 large item (mattresses, sofas, exercise bikes, and similar), OR
- 2 large items



Cleanups are NOT for recyclable or compostable waste, construction or landscaping waste, carpet rolls, hazardous waste, or large appliances (water heaters, washers/dryers, refrigerators, ovens, and dishwashers for example).

An appropriate size roll-off box will be provided. For example:

- 5-7 unit building = 14 cubic yard roll-off
- 8-10 unit building = 20 cubic yard roll-off
- 11-15 unit building = 30 cubic yard roll-off
- 16-20 unit building = 2-20 cubic yard roll-offs



Any multifamily property desiring fewer than 2 cubic yards of capacity per unit, may opt for less service but remains eligible only twice per calendar year.

**Cleanups are provided by appointment only and are subject to availability.
Please call 650.589.4020 to confirm eligibility and schedule.**



MILLBRAE POLICE BUREAU



SAN MATEO COUNTY SHERIFF'S OFFICE

MILLBRAE'S SPIN ELECTRIC BIKE PROGRAM & BICYCLE SAFETY: RIDE SMART, RIDE SAFE!

Millbrae is making it easier and greener to get around with the Spin Electric Bike Program! Whether you're commuting, running errands, or just out for a fun ride, these e-bikes offer a convenient way to navigate the city. However, as more people take to two wheels, it's crucial to stay informed about bicycle safety and the rules of the road.

Electric Bicycle Awareness: Ride Responsibly

E-bikes provide extra speed, which means riders need to be even more aware of potential hazards. Here's a quick breakdown of e-bike classes:

- Class 1: Pedal-assist, max speed 20 mph
- Class 2: Throttle-powered, max speed 20 mph
- Class 3: Pedal-assist, max speed 28 mph (Riders must be 16+, wear a helmet, and not carry passengers)

Know the Law: Bicyclists & Motorists Share the Road

Bicyclists in California have the same rights and responsibilities as motorists under CVC 21200(a). That means following traffic laws, stopping at signals, and yielding appropriately at intersections and driveways.

Whether you're using a standard bike or an e-bike, staying informed and riding responsibly ensures a safer experience for everyone on the road. Ride safe, stay visible, and enjoy the journey!



ESSENTIAL BICYCLE SAFETY TIPS

BE VISIBLE

- Use lights at night (CVC 21201(d)) and during the day for extra visibility.
- Position yourself in the lane defensively to ensure motorists see you (CVC 21202(a)).

BE PREDICTABLE

- Ride in the same direction as traffic (CVC 21650.1).
- Adjust your lane position early to avoid hazards and signal your turns clearly.

CONTROL WHEN MOTORISTS PASS

- If riding in narrow lanes or roads with blind turns, take control of the lane to discourage unsafe passing.

BE POLITE AND AWARE

- Take your turn at stop signs (CVC 21802).
- Let vehicles pass when safe (CVC 21656).
- Stay at least five feet from parked cars to avoid collisions with opening doors.
- Be extra cautious at intersections and driveways where visibility is obstructed.

FOLLOW THE RULES

- No headsets while riding (CVC 27400(a)).
- Helmets are required for riders under 18 years old (CVC 21212).

The Rec



Millbrae Adventure Summer Camp 2025

REGISTRATION NOW OPEN!



What's New in Millbrae Recreation!
Check our website for more information about
classes, events, and registration for activities at:
bit.ly/milrec

Millbrae Adventure Summer Camp
COUNSELOR IN TRAINING (CIT) PROGRAM

Apply for our CIT Program to learn hands-on job skills, the ins & outs of summer camp, and prepare for future job opportunities!

June 9 – August 1

Ages: 13-15
Time: 8:45 AM-3:00 PM
Fee: \$423.94R/\$534.14NR

Apply by April 11, 2025
Applications can be found online at:
bit.ly/millbraecit

For more information, email Millbrae Recreation at:
recreation@ci.millbrae.ca.us



CITY OF MILLBRAE Spring Camps MARCH 31 - APRIL 4



Junior Chef Stars
Ages: 7-13
Time: 9:00 AM-4:00 PM



Champions Tennis
Ages: 7-12
Time: 9:00 AM-12:00 PM

National Academy of Athletics
Ages: 6-12
Time: 9:00 AM-3:00 PM

Communication Academy
Ages: 8-11

Academy Writing
from 9:00AM-11:30 AM

Public Speaking
from 12:30 PM-3:00 PM

Combo Class from
9:00 AM-3:00 PM

For more information & to register:

bit.ly/milrec | Call Us 650-259-2360

CITY OF MILLBRAE

SPRING BREAK CAMP

AGES 6-11

MARCH 31 - APRIL 4
8:30AM-4:00 PM

JOIN OUR COUNSELORS FOR ENGAGING CRAFTS, GAMES, & ACTIVITIES!

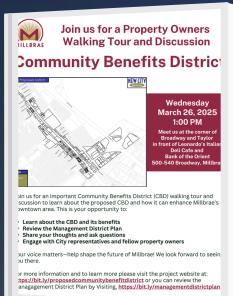
PRICE: \$277.11 R / \$332.21 NR

More Information & to Register: bit.ly/milrec

SCAN ME



Upcoming Events



Mar. 26
1:00 PM

**Community Business District
Walking Tour and Discussion
Downtown Millbrae on Broadway
500-540 Broadway**



Apr. 8
11:30 AM

**Senior Luncheon
Millbrae Recreation Center**



Apr. 11
6:30 PM

**Millbrae Goes to the Movies
Millbrae Recreation Center
Great Hall**



Apr. 26 & 27
9:00 AM

**Earth and Arbor Day
Save the Date! – Location TBD**

For more events visit:

<https://bit.ly/MillbraeEvents>